

DUPLICATE

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
961793-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
Frankel/D/Congress	FRANKEL FOR CONGRES	12333

Flight Dates	Order #	Alt Order #
10/29/12 - 11/06/12	961793	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/29/12	11/02/12	WPBF News 25 @ 5am	5-530am	MTWTF--	:30	5	\$110.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/12	11/04/12	MTWTF--	5	\$110.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	WPBF	M	10/29/12	4:58 AM	WPBF News 25 @ 5am	5-530am	:30	LFPT-101H	\$110.00	NM
2	WPBF	Tu	10/30/12		WPBF News 25 @ 5am	5-530am	:00		<del>\$110.00</del>	NM
Credited										
4	WPBF	W	10/31/12	5:15 AM	WPBF News 25 @ 5am	5-530am	:30	LFPT-101H	\$110.00	NM
1	WPBF	Th	11/01/12		WPBF News 25 @ 5am	5-530am	:00		<del>\$110.00</del>	NM
Credited										
3	WPBF	F	11/02/12		WPBF News 25 @ 5am	5-530am	:00		<del>\$110.00</del>	NM
Credited										
2	11/05/12	11/06/12	WPBF News 25 @ 5am	5-530am	MT-----	:30	2	\$110.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	11/05/12	11/11/12	MT-----	2	\$110.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	11/05/12		WPBF News 25 @ 5am	5-530am	:00		<del>\$110.00</del>	NM
Credited										
1	WPBF	Tu	11/06/12	5:21 AM	WPBF News 25 @ 5am	5-530am	:30	LFPT-101H	\$110.00	NM
3	10/29/12	11/02/12	WPBF News 25 Mornings	5:30-5:57am	MT-TF--	:30	4	\$160.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/12	11/04/12	MT-TF--	4	\$160.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	10/29/12	5:31 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	LFPT-101H	\$160.00	NM
2	WPBF	Tu	10/30/12	5:53 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	LFPT-101H	\$160.00	NM
4	WPBF	Th	11/01/12		WPBF News 25 Mornings @ 5:30	5:30-5:57am	:00		<del>\$160.00</del>	NM
Credited										
3	WPBF	F	11/02/12		WPBF News 25 Mornings @ 5:30	5:30-5:57am	:00		<del>\$160.00</del>	NM
Credited										
4	11/05/12	11/06/12	WPBF News 25 Mornings	5:30-5:57am	MT-----	:30	2	\$160.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	11/05/12	11/11/12	MT-----	2	\$160.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961793-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Frankel/D/Congress	FRANKEL FOR CONGRES	12333	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	11/05/12	11/06/12	WPBF News 25 Mornings	5:30-5:57am	MT-----	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	5:40 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	LFPT-101H	\$160.00 NM
2	WPBF	Tu	11/06/12	5:42 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	LFPT-101H	\$160.00 NM
5	10/29/12	11/02/12	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	5	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	5	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	10/29/12	6:58 AM	WPBF News 25 Mornings	6-7AM	:30	LFPT-101H	\$120.00 NM
2	WPBF	Tu	10/30/12		WPBF News 25 Mornings	6-7AM	:00		<del>\$120.00</del> NM
					Credited				
1	WPBF	W	10/31/12		WPBF News 25 Mornings	6-7AM	:00		<del>\$120.00</del> NM
					Credited				
3	WPBF	Th	11/01/12		WPBF News 25 Mornings	6-7AM	:00		<del>\$120.00</del> NM
					Credited				
5	WPBF	F	11/02/12		WPBF News 25 Mornings	6-7AM	:00		<del>\$120.00</del> NM
					Credited				
6	11/05/12	11/06/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12		WPBF News 25 Mornings	6-7AM	:00		<del>\$275.00</del> NM
					Credited				
1	WPBF	Tu	11/06/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	LFPT-101H	\$275.00 NM
7	10/29/12	11/02/12	Good Morning America	7-9AM	MTWTF--	:30	7	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	7	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/29/12	8:50 AM	Good Morning America	7-9AM	:30	LFPT-101H	\$150.00 NM
2	WPBF	Tu	10/30/12		Good Morning America	7-9AM	:00		<del>\$150.00</del> NM
					Credited				
7	WPBF	Tu	10/30/12		Good Morning America	7-9AM	:00		<del>\$150.00</del> NM
					Credited				
1	WPBF	W	10/31/12		Good Morning America	7-9AM	:00		<del>\$150.00</del> NM
					Credited				
5	WPBF	Th	11/01/12		Good Morning America	7-9AM	:00		<del>\$150.00</del> NM
					Credited				
6	WPBF	Th	11/01/12		Good Morning America	7-9AM	:00		<del>\$150.00</del> NM
					Credited				
4	WPBF	F	11/02/12		Good Morning America	7-9AM	:00		<del>\$150.00</del> NM
					Credited				
8	11/05/12	11/06/12	Good Morning America	7-9AM	MT-----	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12		Good Morning America	7-9AM	:00		<del>\$275.00</del> NM
					Credited				
1	WPBF	Tu	11/06/12		Good Morning America	7-9AM	:00		<del>\$275.00</del> NM
					Credited				
9	11/03/12	11/03/12	Sat 8-9am News	Sat 8-9am	-----S-	:30	1	\$125.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961793-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Frankel/D/Congress	FRANKEL FOR CONGRES	12333

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa	11/03/12			Sat 8-9am News	Sat 8-9am	:00		<del>\$125.00</del>	NM
Credited									
10	11/04/12	11/04/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$90.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su	11/04/12			Sun 6-7am News	Sun 6-7am	:00		<del>\$90.00</del>	NM
Credited									
11	10/31/12	10/31/12	Dr. Oz M-F 9-10a	9-10a	--W----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W	10/31/12		9:55 AM	Dr. Oz M-F 9-10a	9-10a	:30	LFPT-101H	<del>\$125.00</del>	NM
12	11/05/12	11/05/12	Dr. Oz M-F 9-10a	9-10a	M-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M	11/05/12			Dr. Oz M-F 9-10a	9-10a	:00		<del>\$125.00</del>	NM
Credited									
13	11/05/12	11/05/12	10-11a Anderson Cooper	10-11a	M-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M	11/05/12			10-11a Anderson Cooper	10-11a	:00		<del>\$125.00</del>	NM
Credited									
14	10/29/12	11/02/12	WPBF News 25 @ Noon	12pm-1230pm	M---F--	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M---F--	2	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M	10/29/12		12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	LFPT-101H	<del>\$175.00</del>	NM
2 WPBF F	11/02/12			WPBF News 25 @ Noon	12pm-1230pm	:00		<del>\$175.00</del>	NM
Credited									
15	11/05/12	11/05/12	WPBF News 25 @ Noon	12pm-1230pm	M-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu	11/06/12		12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	LFPT-101H	<del>\$175.00</del>	NM
16	10/30/12	11/01/12	1230-1P Access Hollywood	1230-1p	-T-T---	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-T---	2	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Tu	10/30/12			1230-1P Access Hollywood	1230-1p	:00		<del>\$175.00</del>	NM
Credited									



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961793-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Frankel/D/Congress	FRANKEL FOR CONGRES	12333	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/30/12	11/01/12	1230-1P Access Hollywood	1230-1p	-T-T---	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12		1230-1P Access Hollywood	1230-1p	:00		\$175.00 NM
Credited									
17	10/31/12	10/31/12	THE CHEW	1P-2P	--W----	:30	1	\$140.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--W----	1	\$140.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12		THE CHEW	1P-2P	:00		\$140.00 NM
Credited									
18	10/30/12	11/01/12	M-F 3-4P	M-F 3-4P	-T-T---	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-T-T---	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/30/12	3:55 PM	M-F 3-4P	M-F 3-4P	:30	LFPT-101H	\$200.00 NM
1	WPBF	Th	11/01/12		M-F 3-4P	M-F 3-4P	:00		\$200.00 NM
Credited									
19	11/05/12	11/05/12	M-F 3-4P	M-F 3-4P	M-----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12		M-F 3-4P	M-F 3-4P	:00		\$225.00 NM
Credited									
20	10/29/12	11/02/12	Dr. Oz	4-5p	MTWTF--	:30	5	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	5	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	M	10/29/12		Dr. Oz	4-5p	:00		\$275.00 NM
Credited									
1	WPBF	Tu	10/30/12		Dr. Oz	4-5p	:00		\$275.00 NM
Credited									
3	WPBF	W	10/31/12		Dr. Oz	4-5p	:00		\$275.00 NM
Credited									
4	WPBF	Th	11/01/12		Dr. Oz	4-5p	:00		\$275.00 NM
Credited									
2	WPBF	F	11/02/12		Dr. Oz	4-5p	:00		\$275.00 NM
Credited									
21	10/29/12	11/02/12	M-F 5pm News	5-6pm	MTWTF--	:30	5	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	5	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	5:24 PM	M-F 5pm News	5-6pm	:30	LFPT-101H	\$250.00 NM
4	WPBF	Tu	10/30/12	5:51 PM	M-F 5pm News	5-6pm	:30	LFPT-101H	\$250.00 NM
3	WPBF	W	10/31/12	5:10 PM	M-F 5pm News	5-6pm	:30	LFPT-101H	\$250.00 NM
5	WPBF	Th	11/01/12		M-F 5pm News	5-6pm	:00		\$250.00 NM
Credited									
2	WPBF	F	11/02/12		M-F 5pm News	5-6pm	:00		\$250.00 NM
Credited									



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961793-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Frankel/D/Congress	FRANKEL FOR CONGRES	12333	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
22	11/05/12	11/05/12	M-F 5pm News	5-6pm	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	5:39 PM	M-F 5pm News	5-6pm	:30	LFPT-101H	\$450.00 NM
23	10/29/12	11/02/12	WPBF News 25 @ 6:00PM	6-6:30PM	MTWTF--	:30	5	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$525.00 NM
					Credited				
2	WPBF	Tu	10/30/12	6:14 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	LFPT-101H	\$525.00 NM
4	WPBF	W	10/31/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	LFPT-101H	\$525.00 NM
3	WPBF	Th	11/01/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	LFPT-101H	\$525.00 NM
5	WPBF	F	11/02/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	LFPT-101H	\$525.00 NM
24	11/05/12	11/05/12	WPBF News 25 @ 6:00PM	6-6:30PM	M-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$525.00 NM
					Credited				
25	10/29/12	11/02/12	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	5	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00 NM
					Credited				
1	WPBF	Tu	10/30/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00 NM
					Credited				
3	WPBF	W	10/31/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00 NM
					Credited				
5	WPBF	Th	11/01/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00 NM
					Credited				
4	WPBF	F	11/02/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00 NM
					Credited				
26	10/29/12	11/02/12	Jeopardy	7:30-8PM	MTWTF--	:30	5	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
					Credited				
3	WPBF	M	10/29/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
					Credited				
4	WPBF	Tu	10/30/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
					Credited				
5	WPBF	Tu	10/30/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
					Credited				
1	WPBF	W	10/31/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
					Credited				
27	10/29/12	10/29/12	DWTS	8-10P	M-----	:30	1	\$2,500.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961793-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Frankel/D/Congress	FRANKEL FOR CONGRES	12333	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$2,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/29/12		DWTS	8-10P	:00		\$2,500.00	NM
Credited									
28	11/05/12	11/05/12	DWTS	8-10P	M-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$4,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		11/05/12		DWTS	8-10P	:00		\$4,500.00	NM
Credited									
29	10/31/12	10/31/12	MIDDLE/NEIGHBORS	8-9PM	--W----	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		10/31/12		MIDDLE/NEIGHBORS	8-9PM	:00		\$1,000.00	NM
Credited									
30	10/31/12	10/31/12	NASHVILLE	10-11PM	--W----	:30	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		10/31/12		NASHVILLE	10-11PM	:00		\$1,200.00	NM
Credited									
31	11/01/12	11/01/12	Thur ABC 8-11P	8-11PM	---T---	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th		11/01/12		Thur ABC 8-11P	8-11PM	:00		\$1,500.00	NM
See MG 31.2									
2 WPBF Th		11/01/12		46TH ANNUAL CMA AWARDS	8-11PM ON 11/1	:00		\$1,500.00	NM
Credited									
32	11/02/12	11/02/12	LAST MAN/MALIBU	8-9PM	----F--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		11/02/12	8:48 PM	LAST MAN/MALIBU	8-9PM	:30	LFPT-101H	\$1,000.00	NM
33	11/02/12	11/02/12	SHARK TANK	9-10PM	----F--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		11/02/12		SHARK TANK	9-10PM	:00		\$1,000.00	NM
Credited									
34	11/04/12	11/04/12	REVENGE	9-10PM	-----S	:30	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961793-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Frankel/D/Congress	FRANKEL FOR CONGRES	12333	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	11/04/12	11/04/12	REVENGE	9-10PM	-----S	:30	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12		REVENGE	9-10PM	:00		\$1,200.00 NM
Credited									
35	11/04/12	11/04/12	666 PARK AVE	10-11PM	-----S	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12		666 PARK AVE	10-11PM	:00		\$1,000.00 NM
Credited									
36	10/29/12	11/02/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWTF--	:30	5	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	5	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	M	10/29/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM		:00		\$275.00 NM
Credited									
2	WPBF	Tu	10/30/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM		:00		\$275.00 NM
Credited									
3	WPBF	W	10/31/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM		:00		\$275.00 NM
Credited									
4	WPBF	Th	11/01/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM		:00		\$275.00 NM
Credited									
1	WPBF	F	11/02/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM		:00		\$275.00 NM
Credited									
37	11/05/12	11/05/12	M-SUN WPBF News 25 @ 11-11:35PM		M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM		:00		\$500.00 NM
Credited									
38	11/03/12	11/03/12	M-Sun 1130p-12am Late News	1130p-1205am	-----S-	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S-	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12		M-Sun 1130p-12am Late News	1130p-1205am	:00		\$275.00 NM
Credited									
39	11/04/12	11/04/12	M-SUN WPBF News 25 @ 11-11:35PM		-----S	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM		:00		\$275.00 NM
Credited									
40	11/04/12	11/04/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12		Sun 11:35pm Late News	1135p-12am	:00		\$175.00 NM
Credited									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961793-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Frankel/D/Congress	FRANKEL FOR CONGRES	12333	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	11/04/12	11/04/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
41	11/02/12	11/02/12	Fri ABC Prime B	9-10PM	----F--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		11/02/12		Fri ABC Prime B	9-10PM	:00		\$1,000.00	NM
Credited									
42	10/29/12	10/29/12	Wheel Of Fortune	7-7:30PM	M-----	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$1,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/29/12	7:26 PM	Wheel Of Fortune	7-7:30PM	:30	LFPT-101H	\$1,600.00	NM
43	10/29/12	11/04/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWTF--S	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--S	2	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Th		11/01/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	LFPT-101H	\$1,000.00	NM
1 WPBF Su		11/04/12	11:21 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	LFPT-101H	\$1,000.00	NM
44	10/29/12	11/02/12	Good Morning America	7-9AM	MTWTF--	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	2	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/29/12	7:42 AM	Good Morning America	7-9AM	:30	LFPT-101H	\$550.00	NM
2 WPBF W		10/31/12	7:49 AM	Good Morning America	7-9AM	:30	LFPT-101H	\$550.00	NM
45	11/03/12	11/03/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$60.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa		11/03/12	5:59 AM	Sat 5-6am News	Sat 5-6am	:30	LFPT-101H	\$60.00	NM
46	11/03/12	11/03/12	ACCESS HOLLYWOOD IACCESS HOLLYW		-----S-	:30	1	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$25.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa		11/03/12	12:48 AM	ACCESS HOLLYWOOD WKND IACCESS HOLLYW		:30	LFPT-101H	\$25.00	NM
47	11/04/12	11/04/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su		11/04/12	11:58 PM	Sun 11:35pm Late News	1135p-12am	:30	LFPT-101H	\$600.00	NM
48	10/29/12	11/02/12	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	1	\$1,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu		10/30/12	7:15 PM	Wheel Of Fortune	7-7:30PM	:30	LFPT-101H	\$1,600.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log





Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961793-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Frankel/D/Congress	FRANKEL FOR CONGRES	12333	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	10/29/12	11/02/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	MTWTF--	:30	1	\$1,600.00	NM
49	10/29/12	11/04/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible		MTWTF--S	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF--S 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 10/31/12 11:29 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 LFPT-101H \$1,000.00 NM 1 WPBF F 11/02/12 11:26 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 LFPT-101H \$1,000.00 NM									
50	10/29/12	11/02/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	MTWTF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 11/02/12 5:12 PM M-F 5pm News 5-6pm :30 LFPT-101H \$450.00 NM									
51	10/29/12	11/02/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	MTWTF--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 11/02/12 3:50 PM M-F 3-4P M-F 3-4P :30 LFPT-101H \$400.00 NM									
52	10/29/12	11/02/12	WPBF News 25 @ 6:00PM Class of Time - Fixed Non Pre-emptible	6:00PM-6:30PM	MTWTF--	:30	1	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 1 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/31/12 6:11 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 LFPT-101H \$1,050.00 NM									
53	10/29/12	11/02/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	MTWTF--	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 11/01/12 7:34 PM Jeopardy 7:30-8PM :30 LFPT-101H \$1,700.00 NM									
54	10/29/12	11/02/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	MTWTF--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/31/12 7:13 PM Wheel Of Fortune 7-7:30PM :30 LFPT-101H \$1,600.00 NM									
55	10/29/12	11/02/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	MTWTF--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 11/02/12 9:22 AM Dr. Oz M-F 9-10a 9-10a :30 LFPT-101H \$225.00 NM									
56	10/29/12	11/02/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	MTWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 11/01/12 4:56 PM Dr. Oz 4-5p :30 LFPT-101H \$500.00 NM									
57	10/31/12	10/31/12	Wed ABC Prime C	10-11PM	--W----	:30	1	\$2,175.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961793-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Frankel/D/Congress	FRANKEL FOR CONGRES	12333	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$2,175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	10:30 PM	Wed ABC Prime C	10-11PM	:30	LFPT-101H	\$2,175.00 NM
58	10/29/12	11/02/12	WPBF News 25 Mornings6-7AM		MTWTF--	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	5:58 AM	WPBF News 25 Mornings	6-7AM	:30	LFPT-101H	\$275.00 NM
59	11/04/12	11/04/12	PRIVATE PRACTICE WK12-1x		-----S	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	12:46 AM	PRIVATE PRACTICE WKNDLF '12-1x		:30	LFPT-101H	\$50.00 NM
60	10/30/12	11/02/12	Dr. Oz	4-5p	-TWTF--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	4:18 PM	Dr. Oz	4-5p	:30	LFPT-101H	\$500.00 NM
61	10/30/12	11/02/12	WPBF News 25 Mornings6-7AM		-TWTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/31/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	LFPT-101H	\$275.00 NM
3	WPBF	Th	11/01/12	6:45 AM	WPBF News 25 Mornings	6-7AM	:30	LFPT-101H	\$275.00 NM
1	WPBF	F	11/02/12		WPBF News 25 Mornings	6-7AM	:00		<del>\$275.00</del> NM
Credited									
62	10/30/12	11/02/12	10-11a Anderson Cooper 10-11a		-TWTF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	10:29 AM	10-11a Anderson Cooper	10-11a	:30	LFPT-101H	\$225.00 NM
63	10/31/12	11/04/12	M-SUN WPBF News 25 @11-11:35PM		--WTF-S	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF-S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	11:34 PM	M-SUN WPBF News 25 @ 11PM11-11:35PM		:30	LFPT-101H	\$1,000.00 NM
64	11/04/12	11/04/12	Sun 11:35pm Late News 1135p-12am		-----S	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	11:43 PM	Sun 11:35pm Late News	1135p-12am	:30	LFPT-101H	\$600.00 NM
65	11/05/12	11/06/12	WPBF News 25 Mornings6-7AM		MT-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961793-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Frankel/D/Congress	FRANKEL FOR CONGRES	12333	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
65	11/05/12	11/06/12	WPBF News 25 Mornings6-7AM		MT-----	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
	11/05/12	11/11/12	MT-----		1	\$275.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	6:29 AM	WPBF News 25 Mornings	6-7AM	:30	LFPT-101H	\$275.00 NM
66	11/05/12	11/06/12	Good Morning America	7-9AM	MT-----	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	7:55 AM	Good Morning America	7-9AM	:30	LFPT-101H	\$275.00 NM
67	10/31/12	11/02/12	WPBF News 25 @ 5am	5-530am	--WTF--	:30	1	\$220.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--WTF--	1	\$220.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	5:00 AM	WPBF News 25 @ 5am	5-530am	:30	LFPT-101H	\$220.00 NM
68	10/31/12	11/02/12	Good Morning America	7-9AM	--WTF--	:30	3	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--WTF--	3	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/31/12	8:42 AM	Good Morning America	7-9AM	:30	LFPT-101H	\$550.00 NM
1	WPBF	Th	11/01/12	8:54 AM	Good Morning America	7-9AM	:30	LFPT-101H	\$550.00 NM
3	WPBF	F	11/02/12	8:29 AM	Good Morning America	7-9AM	:30	LFPT-101H	\$550.00 NM
69	10/31/12	11/02/12	WPBF News 25 Mornings6-7AM		--WTF--	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--WTF--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	6:10 AM	WPBF News 25 Mornings	6-7AM	:30	LFPT-101H	\$275.00 NM
70	11/05/12	11/06/12	WPBF News 25 Mornings6-7AM		MT-----	:30	1	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	6:58 AM	WPBF News 25 Mornings	6-7AM	:30	LFPT-101H	\$550.00 NM
71	11/01/12	11/01/12	46TH ANNUAL CMA AW/8-11PM		---T---	:30	1	\$2,700.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---T---	1	\$2,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	10:40 PM	46TH ANNUAL CMA AWARDS	8-11PM	:30	LFPT-101H	\$2,700.00 NM
72	11/01/12	11/06/12	WPBF News 25 Mornings6-7AM		MT-TF--	:30	1	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---TF--	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	6:45 AM	WPBF News 25 Mornings	6-7AM	:30	LFPT-101H	\$550.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961793-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Frankel/D/Congress	FRANKEL FOR CONGRES	12333	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
72	11/01/12	11/06/12	WPBF News 25 Mornings6-7AM		MT-TF--	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 11/05/12 6:44 AM WPBF News 25 Mornings 6-7AM :30 LFPT-101H \$550.00 NM									
3 WPBF Tu 11/06/12 5:59 AM WPBF News 25 Mornings 6-7AM :30 LFPT-101H \$550.00 NM									
73	11/03/12	11/03/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$120.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 4:59 AM Sat 5-6am News Sat 5-6am :30 LFPT-101H \$120.00 NM									
74	11/05/12	11/06/12	4:30a-5a	430a-5a	MT-----	:30	1	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 MT----- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 11/06/12 4:55 AM 4:30a-5a 430a-5a :30 LFPT-101H \$60.00 NM									
75	11/02/12	11/05/12	M-F 3-4P	M-F 3-4P	M---F--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ----F-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 11/02/12 3:13 PM M-F 3-4P M-F 3-4P :30 LFPT-101H \$400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 11/05/12 3:59 PM M-F 3-4P M-F 3-4P :30 LFPT-101H \$400.00 NM									
76	11/04/12	11/04/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 8:38 AM Sun 8-9am News Sun 8-9am :30 LFPT-101H \$450.00 NM									
77	11/05/12	11/05/12	WPBF News 25 @ 6:00P6-6:30PM		M-----	:30	1	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 1 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 6:26 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 LFPT-101H \$1,050.00 NM									
78	11/03/12	11/03/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$120.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 5:41 AM Sat 5-6am News Sat 5-6am :30 LFPT-101H \$120.00 NM									
79	11/05/12	11/06/12	WPBF News 25 @ 5am	5-530am	MT-----	:30	1	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 MT----- 1 \$220.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 5:09 AM WPBF News 25 @ 5am 5-530am :30 LFPT-101H \$220.00 NM									
80	11/04/12	11/04/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961793-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Frankel/D/Congress	FRANKEL FOR CONGRES	12333	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
80	11/04/12	11/04/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	11:54 PM	Sun 11:35pm Late News	1135p-12am	:30	LFPT-101H	\$600.00 NM
81	11/05/12	11/05/12	Nightline	1135-1205AM / 123	M-----	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	11:52 PM	Nightline	1135-1205AM / 123	:30	LFPT-101H	\$700.00 NM
82	11/05/12	11/06/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	6:12 AM	WPBF News 25 Mornings	6-7AM	:30	LFPT-101H	\$550.00 NM
2	WPBF	Tu	11/06/12	6:41 AM	WPBF News 25 Mornings	6-7AM	:30	LFPT-101H	\$550.00 NM
83	11/05/12	11/06/12	Good Morning America	7-9AM	MT-----	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	7:55 AM	Good Morning America	7-9AM	:30	LFPT-101H	\$550.00 NM
2	WPBF	Tu	11/06/12	8:53 AM	Good Morning America	7-9AM	:30	LFPT-101H	\$550.00 NM
84	11/05/12	11/06/12	Dr. Oz M-F 9-10a	9-10a	MT-----	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	9:27 AM	Dr. Oz M-F 9-10a	9-10a	:30	LFPT-101H	\$225.00 NM
1	WPBF	Tu	11/06/12	9:55 AM	Dr. Oz M-F 9-10a	9-10a	:30	LFPT-101H	\$225.00 NM
85	11/05/12	11/06/12	10-11a Anderson Cooper	10-11a	MT-----	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	11/05/12	10:43 AM	10-11a Anderson Cooper	10-11a	:30	LFPT-101H	\$225.00 NM
2	WPBF	Tu	11/06/12	10:31 AM	10-11a Anderson Cooper	10-11a	:30	LFPT-101H	\$225.00 NM
1	WPBF	Tu	11/06/12	10:49 AM	10-11a Anderson Cooper	10-11a	:30	LFPT-101H	\$225.00 NM
86	11/05/12	11/06/12	4:30a-5a	430a-5a	MT-----	:30	1	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	4:38 AM	4:30a-5a	430a-5a	:30	LFPT-101H	\$60.00 NM
87	11/05/12	11/06/12	Dr. Oz M-F 9-10a	9-10a	MT-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	9:20 AM	Dr. Oz M-F 9-10a	9-10a	:30	LFPT-101H	\$225.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
961793-1	11/11/12	November 2012	10/29/12 - 11/06/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Frankel/D/Congress	FRANKEL FOR CONGRES	12333	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
87	11/05/12	11/06/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	MT-----	:30	1	\$225.00	NM																																								
88	11/05/12	11/05/12	M-F 3-4P Class of Time - Fixed Non Pre-emptible	M-F 3-4P	M-----	:30	1	\$800.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$800.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WPBF</td><td>M</td><td>11/05/12</td><td>3:32 PM</td><td>M-F 3-4P</td><td>M-F 3-4P</td><td>:30</td><td>LFPT-101H</td><td>\$800.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/05/12	11/11/12	M-----	1	\$800.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WPBF	M	11/05/12	3:32 PM	M-F 3-4P	M-F 3-4P	:30	LFPT-101H	\$800.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	11/05/12	11/11/12	M-----	1	\$800.00																																												
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																								
1	WPBF	M	11/05/12	3:32 PM	M-F 3-4P	M-F 3-4P	:30	LFPT-101H	\$800.00 NM																																								
89	11/06/12	11/06/12	WPBF News 25 @ 5am Class of Time - Fixed Non Pre-emptible	5-530am	-T-----	:30	1	\$220.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>11/05/12</td><td>11/11/12</td><td>-T-----</td><td>1</td><td>\$220.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WPBF</td><td>Tu</td><td>11/06/12</td><td>5:08 AM</td><td>WPBF News 25 @ 5am</td><td>5-530am</td><td>:30</td><td>LFPT-101H</td><td>\$220.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/05/12	11/11/12	-T-----	1	\$220.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WPBF	Tu	11/06/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	LFPT-101H	\$220.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	11/05/12	11/11/12	-T-----	1	\$220.00																																												
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																								
1	WPBF	Tu	11/06/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	LFPT-101H	\$220.00 NM																																								
90	11/06/12	11/06/12	The View Class of Time - Fixed Non Pre-emptible	11A-12PM	-T-----	:30	1	\$800.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>11/05/12</td><td>11/11/12</td><td>-T-----</td><td>1</td><td>\$800.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WPBF</td><td>Tu</td><td>11/06/12</td><td>10:58 AM</td><td>The View</td><td>11A-12PM</td><td>:30</td><td>LFPT-101H</td><td>\$800.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/05/12	11/11/12	-T-----	1	\$800.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WPBF	Tu	11/06/12	10:58 AM	The View	11A-12PM	:30	LFPT-101H	\$800.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	11/05/12	11/11/12	-T-----	1	\$800.00																																												
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																								
1	WPBF	Tu	11/06/12	10:58 AM	The View	11A-12PM	:30	LFPT-101H	\$800.00 NM																																								
<u>Total Spots</u>							86																																										

## Payment Terms 30 Days

<u>Gross Total</u>	\$43,920.00
<u>Agency Commission</u>	\$6,588.00
<u>Net Amount Due</u>	\$37,332.00